



Dear Mr. /Mrs. [NAME]

I have been a customer of [STORE NAME] and have always been pleased with your service.

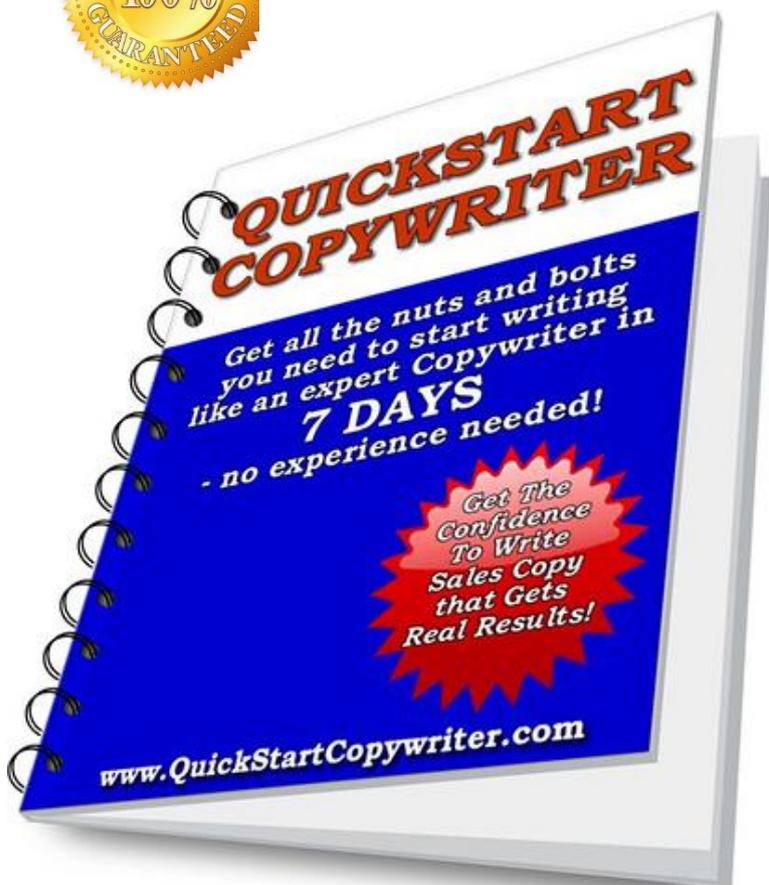
However when I visited your [LOCATION] outlet around [TIME] on [DATE], one of your staff, [NAME], was very unprofessional. When I asked for help he said he was busy and told me to wait. Eventually he said abruptly, "Please hurry up, I will be knocking off soon!"

This is not the kind of service I have come to expect from staff of [STORE NAME] and I hope you'll investigate this matter.

I look forward to your reply.

Yours sincerely,
[YOUR NAME]

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What Some of My Readers Have Said

"Highly recommended"

Marc has put in a lot of time, love and effort into creating this valuable resource for people who simply just cannot write. Don't let the simple design of the ebook cover fool you! It's actually very, very well written with plenty of practical, professional advice on the subject of copywriting. It's really a steal and I highly recommend you to get your copy while it's STILL available at such an affordable price!

Michelle Wand
Professional Piano Coach Turned Entrepreneur

"My HR Director should read this"

I just wanted to drop you a note to say how much I've enjoyed reading and putting to use all the tips you covered in your ebook. There are so many educated business professionals from my company who still cannot write and I've had to use the strategies you taught to help them improve their writing.

In fact, I told my HR Director (*who absolutely sucks at writing*) about your ebook and I hope he buys a copy for his own reference!

Julie Kaufmann
Marketing Manager with an IT firm

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